

18 July 2022

Financial Services | Diversified Financial Services

ELK-Desa Resources (ELK MK)**Neutral****Experienced Hire Purchase Financier**

Target Price (Return): MYR1.30 (+2%)
 Price (Market Cap): MYR1.27 (USD86.5m)
 ESG score: 3.00 (out of 4)
 Avg Daily Turnover (MYR/USD) 0.11m/0.03m

- **Initiate coverage with a NEUTRAL and GGM-derived MYR1.30 TP, 2% upside.** While ELK-Desa Resources's worst days are likely behind it, growth prospects appear muted as management strives to balance expansion and asset quality protection. We expect the company to book an earnings CAGR of 12% between FY22-25F (Mar), premised on modest hire purchase (HP) portfolio growth and receding impairment charges. We like the stock as a defensive dividend play, but believe its low P/BV multiple is justified given its historically low ROAE.
- **Not quite out of the woods.** Guidance from management points towards a slow recovery back towards pre-pandemic levels of HP receivables, as management strives to balance portfolio expansion with asset quality preservation. Major downside risks to asset quality including persistent inflationary concerns still linger, which could hinder the HP segment's performance. However, the growing popularity of digital used car dealers such as Carsome could act as a strong catalyst for future receivables growth.
- **Cost pressures to affect furniture segment.** ELK's furniture segment, which trades home furniture, grew substantially during the pandemic period as the country embraced a work-from-home (WFH) culture. While management expects strong demand for home furniture to be sustained, pressures on raw material cost and increasing operating expenses could negatively affect the segment's performance.
- **Consistent dividends a small bonus.** ELK has consistently paid out 61-68% of its net earnings as dividends, in line with its policy of not less than 60%. Barring any changes to its dividend policy, we believe the stock could be a decent defensive option given its strong track record. Our forecasts indicate a FY23F yield of c.5% based on the current share price.
- **ESG efforts.** Existing ESG plans are focused on improving internal processes. These include efforts such as digitisation, installation of solar panels for office use, and ensuring healthy diversity at the Board and Executive levels. As its peers are already engaged in external sustainability efforts, and/or have more robust ESG roadmaps, we award ELK the country median ESG score of 3.0 (Aeon Credit Service (ACSM MK, BUY, TP: MYR16.60): 3.2, RCE Capital (RCE MK, BUY, TP: MYR1.90): 3.1).
- **Fairly valued.** The stock is currently trading at 0.84x FY23F P/BV, which is a significant discount to its non-bank lender peers' 1.6x. However, we believe its low valuation is justified, given its historically low ROAE of 5-8% vs the mid-to-high double digit average of its peers. Our TP is based on a GGM-derived 0.85x FY23F P/BV, with a 0% ESG premium/discount ascribed, as per our in-house proprietary methodology.
- **Key risks** include weaker-than-expected HP receivables growth, sustained high impairment charges, and adverse changes in regulations.

| Forecasts and Valuation | Mar-21 | Mar-22 | Mar-23F | Mar-24F | Mar-25F |
|------------------------------|--------|--------|---------|---------|---------|
| Reported net profit (MYRm) | 35 | 26 | 28 | 33 | 37 |
| Net profit growth (%) | 0.9 | (27.0) | 10.0 | 16.7 | 10.3 |
| Recurring net profit (MYRm) | 35 | 26 | 28 | 33 | 37 |
| Recurring EPS (MYR) | 0.12 | 0.09 | 0.10 | 0.11 | 0.12 |
| BVPS (MYR) | 1.49 | 1.50 | 1.54 | 1.59 | 1.64 |
| DPS (MYR) | 0.07 | 0.05 | 0.06 | 0.07 | 0.07 |
| Recurring P/E (x) | 10.67 | 14.66 | 13.33 | 11.42 | 10.35 |
| P/B (x) | 0.85 | 0.84 | 0.83 | 0.80 | 0.78 |
| Dividend Yield (%) | 5.7 | 4.1 | 4.6 | 5.3 | 5.9 |
| Return on average equity (%) | 8.2 | 5.8 | 6.3 | 7.1 | 7.6 |

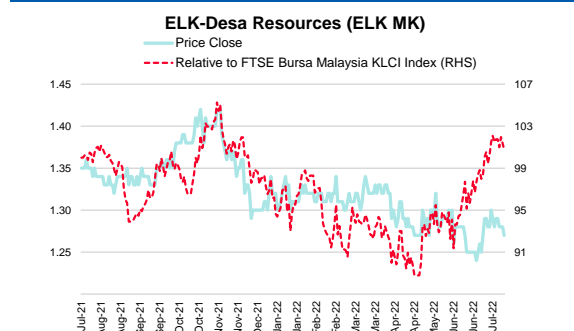
Source: Company data, RHB

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**Share Performance (%)**

| | YTD | 1m | 3m | 6m | 12m |
|----------------------------|-------|-----|-------|-------------|-------|
| Absolute | (3.8) | 1.6 | (1.6) | (3.1) | (7.3) |
| Relative | 5.7 | 4.4 | 9.1 | 5.7 | (0.6) |
| 52-wk Price low/high (MYR) | | | | 1.24 – 1.42 | |



Source: Bloomberg

Overall ESG Score: 3.00 (out of 4)**E: GOOD**

ELK financing has low exposure to high-risk sectors, as it mainly finances the purchases of used vehicles. The company is also in the process of installing solar panels in its offices as a means to generate its own energy. Digitisation efforts are also underway to reduce reliance on paper and print.

S: GOOD

Most of the hire purchase division's customers come from B40/lower-M40 backgrounds. The division is also well diversified, comprising of 71% females. The ethnicity split is also balanced. The company has comprehensive plans in place to ensure workplace safety, health and wellbeing are safeguarded at all times.

G: EXCELLENT

The company has in place policies and a framework to ensure ethical business, integrity and transparency are practiced, as well as a whistleblowing programme. Board member responsibilities are revised and published annually. The board meet around 5 times a year.

This report can be viewed on
www.bursamarketplace.com

Financial Exhibits

| | | | | | | |
|---|------|--|---------------|----------------|----------------|----------------|
| Asia | | Financial summary (MYR) | | | | |
| Malaysia | | Mar-21 | Mar-22 | Mar-23F | Mar-24F | Mar-25F |
| Financial Services | | EPS | 0.12 | 0.09 | 0.10 | 0.11 |
| ELK-Desa Resources | | Recurring EPS | 0.12 | 0.09 | 0.10 | 0.11 |
| ELK MK / 5228 | | DPS | 0.07 | 0.05 | 0.06 | 0.07 |
| Neutral | | BVPS | 1.49 | 1.50 | 1.54 | 1.59 |
| Valuation basis | | Valuation metrics | | | | |
| GGM-derived intrinsic value with zero ESG overlay. | | Mar-21 | Mar-22 | Mar-23F | Mar-24F | Mar-25F |
| Key GGM assumptions are: | | Recurring P/E (x) | 10.67 | 14.66 | 13.33 | 11.42 |
| i. Cost of equity of 7.8%; | | P/B (x) | 0.9 | 0.8 | 0.8 | 0.8 |
| ii. Sustainable ROE of 7.0%; | | Dividend Yield (%) | 5.7 | 4.1 | 4.6 | 5.3 |
| iii. 2.5% long-term growth. | | Income statement (MYRm) | | | | |
| Key drivers | | Mar-21 | Mar-22 | Mar-23F | Mar-24F | Mar-25F |
| Key drivers include: | | Interest income | 88 | 85 | 83 | 90 |
| i. Hire purchase receivables growth; | | Interest expense | (13) | (10) | (8) | (10) |
| ii. Low impairment allowances on hire purchase receivables (HPR); | | Net interest income | 75 | 76 | 75 | 80 |
| iii. Profits from furniture business. | | Non interest income | 60 | 46 | 59 | 65 |
| Key risks | | Total operating income | 134 | 122 | 134 | 145 |
| The downside risks include: | | Overheads | (70) | (64) | (72) | (79) |
| i. Weaker-than-expected HPR growth; | | Pre-provision operating profit | 65 | 57 | 62 | 66 |
| ii. Higher-than-expected credit costs; and | | Loan impairment allowances | (19) | (22) | (22) | (20) |
| iii. Weaker-than-expected furniture business performance. | | Other impairment allowances | (0) | (0) | (0) | (0) |
| Company Profile | | Pre-tax profit | 46 | 35 | 39 | 46 |
| ELK-Desa Resources is a financial services company that provides hire purchase financing with a focus on financing for used motor vehicles. As an extension, the company also cross-sells general insurance products from leading insurance brands to its hire purchase customers. On top of its financing operations, the company also operates a furniture trading business. ELK-Desa Resources currently employs approximately 250 individuals, with most of its business operations centered in Klang Valley. | | Taxation | (11) | (9) | (11) | (13) |
| Shareholders (%) | | Reported net profit | 35 | 26 | 28 | 33 |
| Eng Lee Kredit SB | 32.8 | Recurring net profit | 35 | 26 | 28 | 33 |
| Amity Corporation SB | 5.1 | Profitability ratios | | | | |
| Teo Siew Lai | 3.5 | Mar-21 | Mar-22 | Mar-23F | Mar-24F | Mar-25F |
| | | Return on average assets (%) | 5.0 | 4.1 | 4.7 | 5.1 |
| | | Return on average equity (%) | 8.2 | 5.8 | 6.3 | 7.1 |
| | | Return on IEAs (%) | 14.4 | 15.3 | 14.7 | 14.7 |
| | | Cost of funds (%) | 5.2 | 6.1 | 6.3 | 6.4 |
| | | Net interest spread (%) | 9.2 | 9.2 | 8.4 | 8.2 |
| | | Net interest margin (%) | 12.3 | 13.6 | 13.2 | 13.0 |
| | | Non-interest income / total income (%) | 44.4 | 37.8 | 44.0 | 44.8 |
| | | Cost to income ratio (%) | 51.8 | 52.9 | 53.9 | 54.4 |
| | | Credit cost (bps) | 315 | 418 | 425 | 352 |
| | | Balance sheet (MYRm) | | | | |
| | | Mar-21 | Mar-22 | Mar-23F | Mar-24F | Mar-25F |
| | | Total gross loans | 555 | 503 | 539 | 584 |
| | | Other interest earning assets | 15 | 43 | 50 | 57 |
| | | Total gross IEAs | 571 | 547 | 588 | 642 |
| | | Total provisions | (33) | (35) | (40) | (43) |
| | | Net loans to customers | 523 | 468 | 498 | 542 |
| | | Total net IEAs | 538 | 511 | 548 | 599 |
| | | Total non-IEAs | 125 | 71 | 73 | 84 |
| | | Total assets | 663 | 582 | 621 | 683 |
| | | Other interest-bearing liabilities | 196 | 117 | 140 | 181 |
| | | Total IBLs | 196 | 117 | 140 | 181 |
| | | Total non-IBLs | 25 | 17 | 24 | 30 |
| | | Total liabilities | 221 | 135 | 163 | 211 |
| | | Share capital | 344 | 345 | 345 | 345 |
| | | Shareholders' equity | 442 | 448 | 458 | 472 |
| | | Asset quality and capital | | | | |
| | | Mar-21 | Mar-22 | Mar-23F | Mar-24F | Mar-25F |
| | | Reported NPLs / gross cust loans (%) | 4.9 | 4.0 | 4.0 | 3.9 |
| | | Total provisions / reported NPLs (%) | 120.1 | 175.0 | 187.5 | 188.5 |

Source: Company data, RHB

Valuation & Recommendation

We initiate coverage on ELK-Desa Resources (ELK) with a NEUTRAL call and TP of MYR1.30, which implies a 2% upside. Our TP was derived using a GGM valuation, with a P/BV comparison with peers as a corroborative method.

Our TP is based on a 0.85x FY23F P/BV. We believe ELK will continue to trade at a discount to its peers (1.6x P/BV based on current prices) due to three main reasons:

- i. **Slower-than-expected recovery.** Growth prospects for its core HP business appear to be murky as management strives to balance HP portfolio expansion and asset quality. While management is targeting to reach MYR600m net receivables by FY24F, we believe major risks to asset quality still linger. We forecast net HP receivables to grow at an 8% CAGR between FY22-25F (compared to FY17-FY20 CAGR of 22%), with credit costs to remain at slightly elevated levels;
- ii. **Historically lower ROAE vs peers.** Between FY15-FY21, ROAE hovered between 7-10%, but it dropped to 5.8% in FY22 in the wake of the COVID-19 crisis. These numbers are significantly lower than that of its non-bank lending peers (eg ACSM and RCE), which consistently maintain mid-to-high double digit figures;
- iii. **Competition in the used car financing space.** ELK faces competition from both incumbent banks as well as non-bank creditors that provide financing at more competitive interest rates. On top of this, the introduction of digital banks into the financial system could add to the growing pool of options for HP customers to choose from.

GGM valuation

We prefer a GGM valuation due to the following reasons:

- i. Ease of comparison with peers, which are all valued based on GGM;
- ii. Consistent historical dividend payout;

Our GGM produces an intrinsic value of MYR1.29. Based on our in-house ESG scoring methodology, we ascribe a 0% ESG premium/discount to arrive at a (rounded) TP of MYR1.30. Currently trading at a 0.84x FY23F P/BV, which is at its 5-year historical average, we believe the recovery prospects and potential earnings growth have already been priced in by the market.

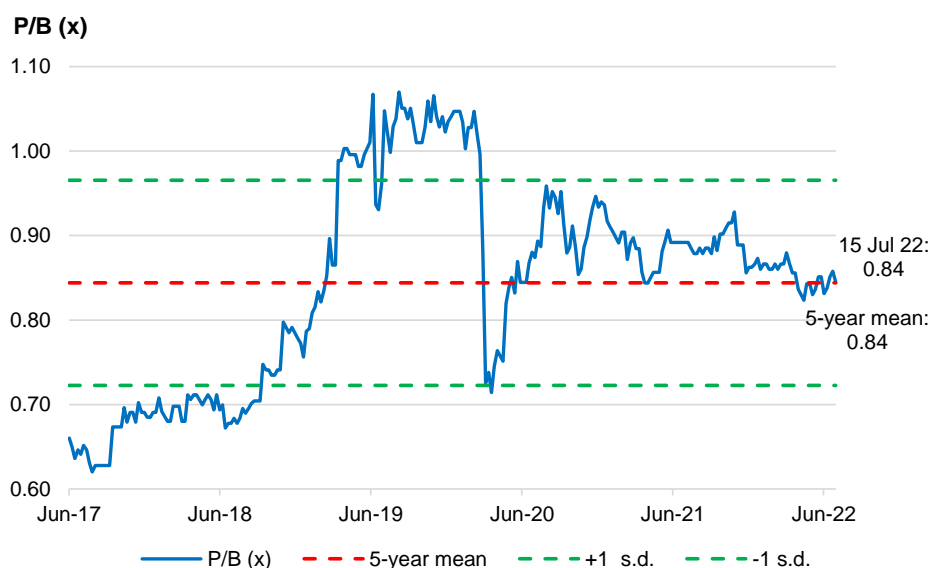
Our model incorporates the following parameters:

Figure 1: GGM valuation

| | | | |
|--|-----|----------------------|----------------|
| Cost of equity (COE) computation: | | Sustainable ROE (%) | 7.0 |
| Risk free rate (%) | 4.0 | COE (%) | 7.8 |
| Equity premium (%) | 3.8 | Long-term growth (g) | 2.5 |
| Beta (x) | 1.0 | Implied P/BV (x) | 0.85 |
| Cost of equity - CAPM (%) | 7.8 | BVPS - FY23F | MYR1.51 |
| | | Target price | MYR1.29 |
| ESG premium/(discount) (%) | 0 | TP (rounded) | MYR1.30 |

Source: Company data, RHB

Figure 2: ELK's historical P/BV trend



Source: Bloomberg

Peer benchmarking

Our GGM-derived base case for ELK is based on a fair value of 0.85x FY23F P/BV. We believe benchmarking against the same multiples of its non-bank lender peers further justifies our discounted valuation. We believe ELK deserves to trade at a discount to its peers due to its historically lower ROAE.

Figure 3: Peer comparison – P/BV vs ROAE

| Base year | Target Price | Implied P/BV (x) | | | ROAE (%) | | |
|--|--------------|------------------|-------------|-------------|-------------|-------------|-------------|
| | (MYR) | FY23F | FY24F | FY25F | FY23F | FY24F | FY25F |
| ELK-Desa* | 1.30 | 0.85 | 0.82 | 0.79 | 6.3 | 7.1 | 7.6 |
| AEON Credit Service (Malaysia)^ | 15.58 | 1.79 | 1.59 | 1.44 | 18.0 | 17.2 | 17.1 |
| RCE Capital^ | 1.89 | 1.52 | 1.48 | 1.43 | 15.3 | 15.1 | 15.9 |
| Weighted average (ex. ELK-Desa) | | 1.73 | 1.56 | 1.44 | 17.3 | 16.7 | 16.8 |

Note: * based on RHB TP, BVPS and ROAE

Note 2: ^ based on Bloomberg consensus TP, BVPS and ROAE

Source: Bloomberg, RHB

In P/E terms, our TP also implies that ELK is slightly overvalued vs its peers, which adds further justification to our NEUTRAL call.

For comparison purposes, we have excluded the fourth publicly listed non-bank lender, Pappajack (PPJACK MK, NR) from our calculations due to a lack of analyst coverage.

Figure 4: Peer comparison – P/E

| Base year | Target Price | Implied P/E (x) | | |
|--|--------------|-----------------|------------|------------|
| | (MYR) | FY23F | FY24F | FY25F |
| ELK-Desa* | 1.30 | 13.6 | 11.7 | 10.6 |
| AEON Credit Service (Malaysia)^ | 15.58 | 10.6 | 9.8 | 8.7 |
| RCE Capital^ | 1.89 | 10.2 | 9.8 | 9.5 |
| Weighted average (ex. ELK-Desa) | | 10.5 | 9.8 | 8.9 |

Note: * based on RHB TP and EPS

Note 2: ^ based on Bloomberg consensus TP and EPS

Source: Bloomberg, RHB

Investment Thesis

Key catalysts

Slow-but-steady recovery. ELK's FY22 results were heavily affected by the numerous lockdowns imposed throughout the year. HP revenue fell 8.6% YoY, likely due to collection difficulties despite the repayment extensions that the company provided. Additionally, revenue from the furniture segment also decreased 13.6% YoY as sales were interrupted during the lockdown periods. This led to a 27% lower overall net profit during the year.

The company also increased its allowance for impairments by 19.8% YoY to account for the difficulty in collecting payments, leading to an improved LLC ratio of 175% in FY22 (FY21: 120%). Overall, asset quality deteriorated slightly in FY22, with the NPL ratio increasing to 4% from 3.6% in FY21.

We are cautiously optimistic of a recovery scenario for the company. Ultimately, management attributes its underperformance during the year to a more conservative strategy of tighter disbursements to mitigate asset quality risk. As the economy returns to normalcy, we expect disbursement levels to slowly return to pre-pandemic levels, and impairments to gradually taper off after FY23F.

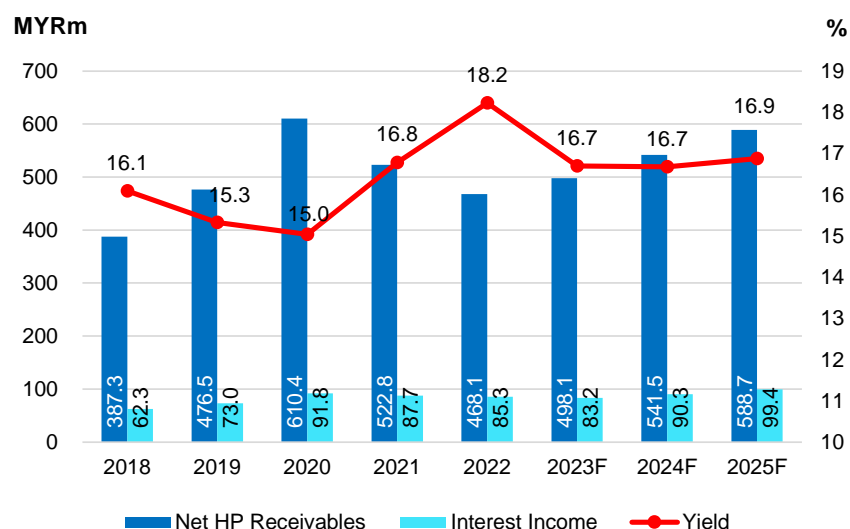
Emergence of digital used car dealers. The breakout of the COVID-19 pandemic helped usher in an era of digitalisation, and the used car sector was a major beneficiary of this. New digital used car dealers in the Malaysia market, namely Carsome and myTukar, are helping to push demand for used cars by simplifying the customer journey. As a result, used car total industry volume (TIV) grew from c.398,000 in 2020 to c.428,000 in 2021, and the number is expected to grow to up to 480,000 in 2022.

For now, the bulk of Carsome's and myTukar's revenue comes from business-to-business (B2B)/consumer-to-business (C2B) transactions, which do not involve consumers as the end user. However, the widespread use of such digital players could play a part in stimulating demand for used motor vehicles as consumers gain more and more trust towards digital channels. By extension, this will raise demand for used motor vehicle financing.

This opens up potential partnership opportunities for ELK, which could offer its products through these new digital dealers to reach a wider range of consumers. Management has guided that potential collaboration with such dealers is an area that it is keen to explore moving forward – the company's products are already available at Carsome's physical showroom in Kuala Lumpur.

Decent yield from receivables. To offset its risks from lending to the "high-risk" B40/lower-M40 segment, ELK charges high interest rates on its HP loans. Most of the company's loans come with a fixed interest rate of 9.8%, which, according to management, yields an effective interest rate of 17-18%. We believe that as collections pick up, the average yield will normalise to the higher end of the historical 14-17% range.

Figure 5: Average yield of HP receivables

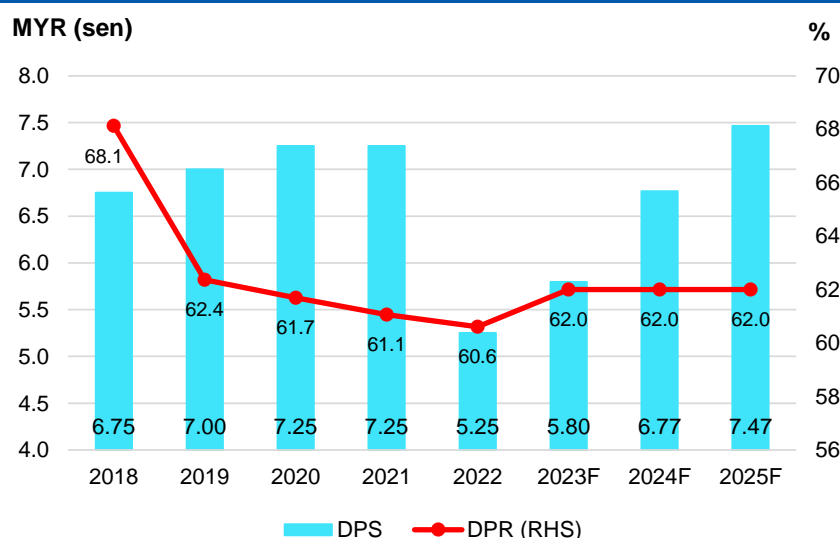


Source: Company data, RHB

Resistance to rising interest rates. ELK's funding mainly comes from block discounting facilities and medium term notes. Management has guided that most of its borrowings are made on a fixed rate basis, and thus would not be materially affected by the rising interest rate environment. At the same time, funding, particularly block discounting facilities, are easily accessible, as the company still has existing unutilised facilities that were built-up over the pandemic period. Average funding cost hovers between 5-7%, which is at the higher end of its peers' 3-8% average.

Reliable dividend stock. ELK prides itself on being a reliable dividend stock, with a dividend payout policy of not less than 60% of net earnings. Since FY18, dividend payout has ranged between 61-68%, and despite a relatively underwhelming year, its FY22 payout ratio (DPR) stood at 60.6% after the announcement of a 3.25 sen final dividend. We forecast a DPR of 62% for FY23F-25F, which adds up to a forward dividend yield of c.5% based on FY23F dividends.

Figure 6: Dividend payment trend



Source: Company data, RHB

Steady demand for home furniture. Based on the latest Department of Statistics Malaysia (DOSM) household consumption report in 2019, consumers spent an increased 4.4% of their income on home furniture, vs 4.2% in 2016, and furniture expenditure was ranked the eighth most essential to consumers. A growing population, coupled with steady urbanisation could point towards sustained demand for home furniture products moving forward.

During the COVID-19 pandemic, ELK's revenue and earnings surprised on the upside as the culture of WFH became the norm. Demand for home furniture is still expected to remain strong, even as most organisations are beginning to embrace hybrid working arrangements. On the other hand, a diversification of its products to include office furniture would also bode well for the company, given the expected need for offices to replace and upgrade certain office furniture. Management has not completely discounted this idea, though it reiterated its focus on the home furniture segment, claiming there is still much room for improvement in that area.

Despite this, we are wary of cost pressures affecting the profitability of furniture companies. Rising commodity prices along with difficulties in obtaining new foreign labour have compressed margins for ELK, and are unlikely to go away any time soon. A cost pass-through to customers seems the most likely scenario in the near term.

Sensitivity analysis

As ELK is a HP financing company, its bottomline performance is strongly correlated to its ability to obtain HP receivables. According to management, the company's receivables yield an effective interest rate of around 17%.

At the same time, the company's net earnings are also affected by impairment charges on its receivables. In FY22, net earnings fell 27% YoY due to a 19.8% rise in impairment allowance charges.

Based on our financial model, ELK's net profit is most sensitive to changes in net receivables and credit costs. The table below demonstrates how changes in these two variables could affect the company's FY23F net profit.

Figure 7: ELK's FY23F profit sensitivity to changes in net receivables and credit cost

| | | Credit Cost (bps) | | | | | | |
|---------------------------|-------|-------------------|------|------|------|------|------|------|
| | | 350 | 375 | 400 | 425 | 450 | 475 | 500 |
| Net HP receivables (MYRm) | 450.0 | 28.6 | 27.6 | 26.7 | 25.8 | 24.8 | 23.9 | 22.9 |
| | 470.0 | 29.6 | 28.7 | 27.8 | 26.8 | 25.9 | 25.0 | 24.0 |
| | 490.0 | 30.7 | 29.8 | 28.8 | 27.9 | 27.0 | 26.0 | 25.1 |
| | 498.1 | 31.2 | 30.2 | 29.3 | 28.4 | 27.4 | 26.5 | 25.5 |
| | 510.0 | 31.8 | 30.9 | 29.9 | 29.0 | 28.1 | 27.1 | 26.2 |
| | 530.0 | 32.9 | 31.9 | 31.0 | 30.1 | 29.1 | 28.2 | 27.3 |
| | 550.0 | 34.0 | 33.0 | 32.1 | 31.1 | 30.2 | 29.3 | 28.3 |

Source: Company data, RHB

Our credit cost forecast of 425 bps is in line with management's guidance of 400-450 bps for FY23F. We believe risks to asset quality still linger, including prolonged collection issues from the COVID-19 pandemic, as well as persistent inflationary pressure. Our key assumption is for the pandemic-related collection difficulties to recede in 3QFY23F, which would allow credit costs to taper off, albeit, slowly, beginning FY24F (Figure 13).

We also assigned a 6% YoY growth rate from FY22's net receivables of MYR468.1m to arrive at a net receivables figure of MYR498.1m in FY23F. We observe a more cautious stance with regards to management's long term target of reaching pre-pandemic levels of net receivables (over MYR600m) by FY24F. This is due to several external risks similar to those mentioned above that could put pressure on asset quality, and hence, prevent management from achieving its desired growth targets.

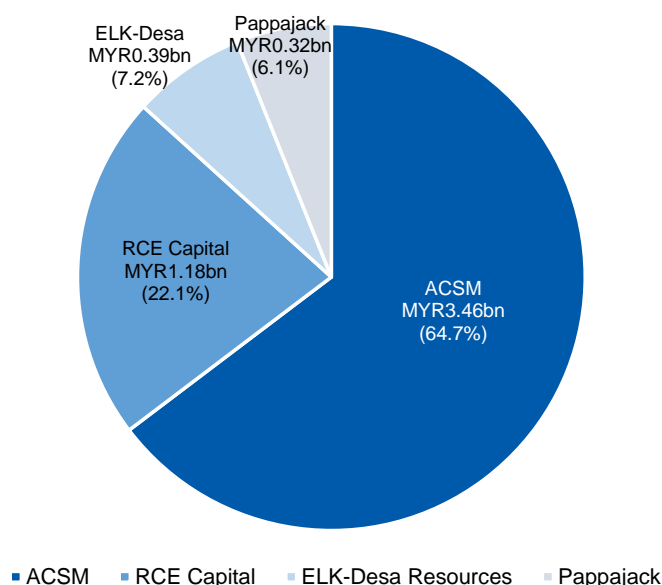
Industry and peer analysis

Non-bank lending market. ELK is classified as a non-bank lender, and can be compared alongside other publicly listed companies such as ACSM, RCE and PPJACK. Non-bank lenders typically attend to customers that receive less treatment from incumbent banks, ie the unbanked and under-banked segments of consumers.

In Malaysia, non-bank lenders carve special niches in their financing activities to give themselves a competitive edge against the more established incumbent banks, as well as to compensate for the generally lower level of trust vs that of incumbent banks. For example, ACSM focuses on credit cards and personal financing, while RCE partners with various co-operatives and foundations to provide *shariah*-compliant financing to its members. PPJACK, on the other hand, is generally involved in the pawnbroking business. The nature of the non-bank lending industry allows for unique distinction between the different lenders, and provides ample room for innovation within each lender's area of specialisation.

Market share. The four non-bank lenders form a market that is capitalised at approximately MYR5.3bn, compared to the banking sector's approximate market capitalisation of over MYR300bn. Of the four publicly-listed non-bank lenders, ACSM commands the greatest market share at 64.7%, followed by RCE with 22.1%. ELK and PPJACK constitute 7.2% and 6.1% of the market.

Figure 8: Public listed non-bank lenders' market share in Malaysia



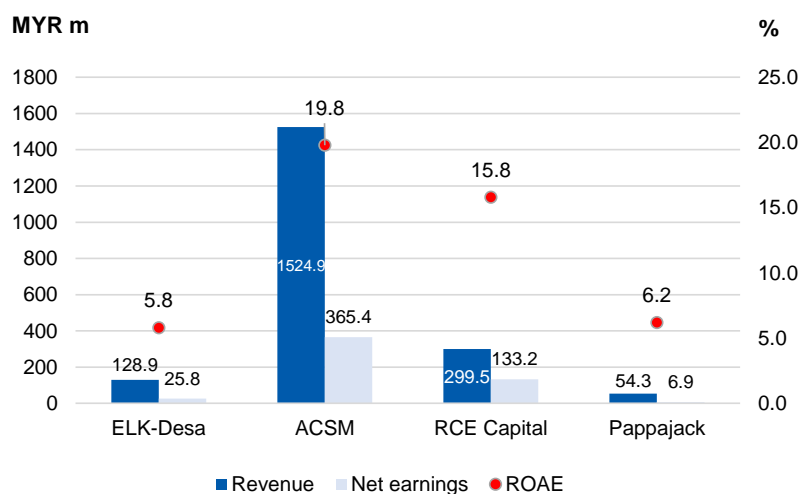
Source: Company data, RHB

Latest results review. ACSM is the dominant player among non-bank lenders when it comes to financial performance. In FY22 (Feb), ACSM generated a net interest income (NII) of MYR1524.9m, almost 10x the NII/revenue generated by its peers. This is mainly attributable to its much larger customer base, as well as its more general products.

Across the industry, impact from impairments varied as pandemic-related impact affected different companies to mixed degrees. ACSM and ELK reported increased credit costs and impairment allowances, while RCE, whose salary deduction-based business model is considered fairly pandemic-resistant, maintained its impairment at manageable levels. No impairment data was available for PPJACK.

For the periods under review, RCE emerged as the company with the highest net earnings margin of 44.5%, while ACSM obtained the greatest ROAE of 19.8%. ACSM and RCE both recorded double-digit ROAE levels, while ELK and PPJACK trailed behind with mid-single digits. As Malaysia embraces a state of endemicity, we expect earnings and profitability to recover for both of these companies, with improving ROAE levels between FY22-FY25F.

Figure 9: Latest full-year results of public listed non-bank lenders



Note: Pappajack was listed on 1 Apr 2022 after the release of its FY21 (Dec) results

Source: Company data, RHB

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A more detailed comparison of the four companies can be found below, along with a selection of international companies in the non-bank lending/alternative financing business.

Figure 10: Peer comparison table

| Company | Country | Mkt Cap (USDm) | Price | Current | P/E (x) | | P/BV (x) | ROE (%) | | EPS Growth (%) | |
|--|---------|----------------|-----------------|------------|----------|----------|------------|-------------|---------|----------------|----------|
| | | | 15/7/2022 (LCY) | | 1 Yr Fwd | 2 Yr Fwd | | Current | Last FY | 1 Yr Fwd | 1 Yr Fwd |
| Malaysia | | | | | | | | | | | |
| ELK-Desa Resources | MY | 87 | 1.27 | 14.9 | 13.6 | 11.6 | 0.9 | 5.8 | 6.3 | 10.0 | 16.7 |
| AEON Credit Service (M) | MY | 776 | 13.54 | 9.7 | 9.2 | 8.5 | 1.6 | 19.8 | 17.7 | 5.5 | 19.0 |
| RCE Capital | MY | 265 | 1.61 | 8.5 | 8.6 | 8.3 | 1.4 | 15.8 | 15.3 | 2.5 | 3.2 |
| Pappajack | MY | 73 | 0.49 | 7.4 | n/a | n/a | 2.8 | 6.2 | n/a | n/a | n/a |
| Weighted average (ex. ELK-Desa) | | | | 9.3 | | | 1.6 | 18.0 | | | |
| International | | | | | | | | | | | |
| Srisawad Corp | TH | 1,751 | 46.75 | 14.6 | 13.2 | 11.3 | 2.5 | 17.9 | 18.6 | 3.1 | 16.7 |
| Muangthai Capital | TH | 2,444 | 42.25 | 18.1 | 15.7 | 12.7 | 3.4 | 20.5 | 20.9 | 15.8 | 23.7 |
| BFI Finance Indonesia | ID | 1,220 | 1,145.00 | 13.3 | 13.1 | 10.6 | 2.2 | 17.7 | 16.7 | 15.2 | 23.0 |
| Adira Dinamika Multi Finance | ID | 532 | 7,975.00 | 6.1 | n/a | n/a | 0.9 | 15.6 | n/a | n/a | n/a |
| Mahindra & Mahindra Financial Svcs | IN | 3,077 | 198.80 | 21.5 | 13.3 | 10.9 | 1.5 | 7.0 | 10.6 | 62.4 | 22.2 |
| Poonawalla FinCorp | IN | 2,381 | 248.55 | 47.5 | 33.5 | 26.4 | 3.1 | 9.1 | 8.7 | 39.2 | 27.8 |
| Velocity Financial Inc | US | 336 | 10.39 | 12.5 | 8.4 | 7.1 | 1.0 | 7.7 | 14.1 | 31.4 | 22.4 |
| Amigo Loans | GB | 26 | 4.60 | 0.1 | 0.1 | n/a | n/a | n/a | -73.8 | -185.4 | n/a |

Source: Bloomberg, RHB

Outlook

Industry outlook. Non-bank lenders should benefit from the full reopening of the economy, as demand for credit, using system loan applications as a proxy, are already somewhat returning to pre-pandemic levels. Notwithstanding any announcements on new moratoriums or relief schemes, this recovery should also lead to less impairments and credit losses as consumer incomes – and by extension, repayments – pick up, leading to better margins overall.

On the other hand, concerns over inflation and the rising interest rate environment will likely dampen discretionary consumer spending. This in turn will adversely affect demand for credit, which could manifest in lower-than-expected topline growth. These effects will be exaggerated even further should certain advanced economies enter into a recession, as some are speculating.

With that said, we believe the non-bank lenders will continue to record positive figures in the coming quarters as a recovery scenario takes shape, albeit, slightly dampened by rising interest rates. Owing to potential competition from digital banks, we are also likely to see the lenders strive to increase their digital capabilities before the integration of digital banks into our financial system, which should take place in 12-24 months.

Company outlook. As management has guided for a more prudent strategy that balances HP portfolio expansion with asset quality preservation, we believe growth for ELK will be a slightly muted in FY23F. While management is aiming for MYR600m in net receivables by FY24F, we believe certain risks to asset quality still linger, which could discourage management from partaking in aggressive disbursements. Overall, we are forecasting a more modest net HP receivables CAGR of 8% between FY22-FY25F (6% YoY growth in FY23F), as compared to the pre-pandemic FY17-FY20 CAGR of 22%.

However, we expect ELK's bottomline to grow at a faster CAGR of 12%, driven by higher interest income in tandem with HP receivables growth, and aided by gradually lower impairment charges. At the same time, we believe the company's cost of funds are well shielded from rising interest rates, as most of its borrowings are on a fixed rate basis. Based on this, we derive a book value FY22-25F CAGR of 3%, driven by growth in retained earnings.

Moving forward, key risks for ELK will be weaker-than-expected demand for second hand vehicles, persistent inflation, and further lockdowns impairing customers' ability to repay their loans, and potential competition from other banks and credit institutions. On the other hand, a return to pre-pandemic disbursement levels, improving asset quality, and increased demand for second-hand cars, could act as strong re-rating catalysts.

Financial Overview & Forecasts

Momentum halted. 4Q22 results disappointed despite the reopening of the economy and a strong preceding quarter. Its PBT of MYR7.5m was down 47% QoQ (YoY: -57%), on hefty impairments from its HP customers. Revenue was also down by 5.9% QoQ (YoY: -7.2%), which led to a drop in net earnings by 60.4% QoQ (YoY: -70.6%). As management has guided that prolonged collection difficulties from the pandemic still persist, we believe impairments are likely to remain at elevated levels throughout FY23F.

Figure 11: 4Q/FY22 results review

| FYE Mar (MYR m) | 4QFY21 | 3QFY22 | 4QFY22 | QoQ (%) | YoY (%) | FY21 | FY22 | YoY (%) |
|----------------------------------|-----------|-----------|-----------|---------------|---------------|------------|------------|---------------|
| Revenue | 39 | 38 | 36 | (5.9) | (7.2) | 144 | 129 | (10.3) |
| Cost of sales | (11) | (10) | (10) | (2.8) | (5.0) | (34) | (29) | (13.1) |
| Gross profit | 28 | 28 | 26 | (7.0) | (8.0) | 110 | 100 | (9.5) |
| Gross margin (%) | 72.8% | 73.0% | 72.1% | | | 76.5% | 77.2% | |
| Other income | 1 | 0 | 1 | 77.5 | (23.4) | 4 | 2 | (34.8) |
| Overhead expenses | (10) | (10) | (11) | 6.6 | 8.9 | (36) | (35) | (2.4) |
| EBIT | 19 | 18 | 16 | (12.6) | (17.7) | 78 | 67 | (14.0) |
| EBIT margin (%) | 49.6% | 47.4% | 44.0% | | | 54.1% | 51.9% | |
| Finance costs | (3) | (2) | (2) | (10.9) | (42.6) | (13) | (10) | (26.5) |
| PIOP | 16 | 16 | 14 | (12.8) | (13.3) | 65 | 57 | (11.5) |
| Impairment allowances | 1 | (2) | (7) | 214.2 | (655.3) | (19) | (22) | 19.8 |
| Credit cost (bps) - annualised | (96) | 160 | 508 | | | 315 | 417 | |
| PBT | 18 | 14 | 8 | (46.7) | (57.1) | 46 | 35 | (24.2) |
| Tax expenses | (3) | (4) | (3) | (6.6) | (0.1) | (11) | (9) | (15.0) |
| ETR (%) | 19.2% | 25.5% | 44.7% | | | 23.3% | 26.1% | |
| Net earnings | 14 | 11 | 4 | (60.4) | (70.6) | 35 | 26 | (27.0) |
| Net margin (%) | 36.5% | 27.5% | 11.6% | | | 24.5% | 20.0% | |
| Diluted net earnings | 14 | 11 | 4 | (60.2) | (70.5) | 35 | 26 | (27.2) |
| Other key data and ratios | | | | | | | | |
| Net HP receivables (MYR m) | 523 | 469 | 468 | | | | | |
| Net debt / equity (x) | 0.25 | 0.15 | 0.14 | | | | | |
| ROAE (%) - annualised | 13.1 | 9.6 | 3.8 | | | | | |
| ROAA (%) - annualised | 8.5 | 7.1 | 2.9 | | | | | |
| CIR (%) - hire-purchase | 30.5 | 31.0 | 35.2 | | | | | |

Source: Company data, RHB

HP segment brought down by lumpy impairments. While 4Q22 HP revenue only shed 4.0% QoQ, PBT dropped 44.9% during the same period. In particular, there was an allowance of MYR6.5m made for HP impairments, which indicate a 216.2% QoQ jump. PBT margin stood at 33.0% in 4Q22, vs the pre-pandemic range of over 40%.

The lower HP revenue may be attributable to a smaller receivables base. Net HP receivables have shrunk by 10.4% since end-FY21, owing to management lowering disbursements and instead putting more focus on preserving asset quality. Post-endemicity, management has been more bullish with its growth targets, and is aiming for a net receivables base of MYR600m by FY24F. Our forecasts incorporate a more cautious view, as we believe key risks to asset quality, namely persistent inflation, still linger.

Management has guided that prolonged collection difficulties from the COVID-19 pandemic have contributed to the late payments by customers, and resulted in deteriorating asset quality for the company. This was expected, given that most of the company's customers are from the B40/lower-M40 segments, which were the most heavily affected during the pandemic. As we factor in receding pandemic-related difficulties and increasing inflation, we forecast credit costs to remain above the 400bps level in FY23F, but will begin to taper off from FY24F on receding impairment charges, on top of a larger receivables base.

Figure 12: Net HP receivables trend

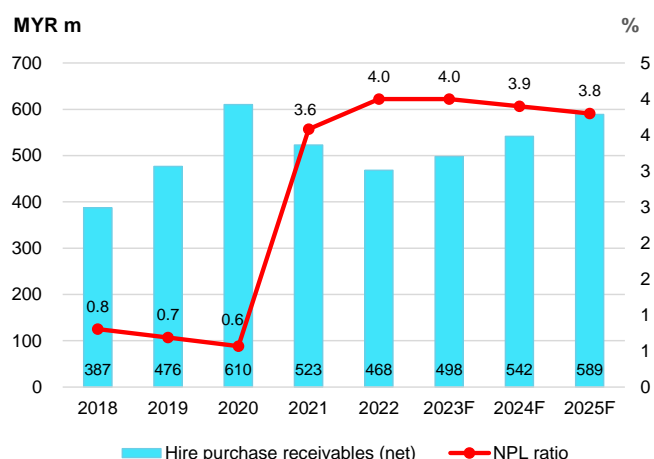
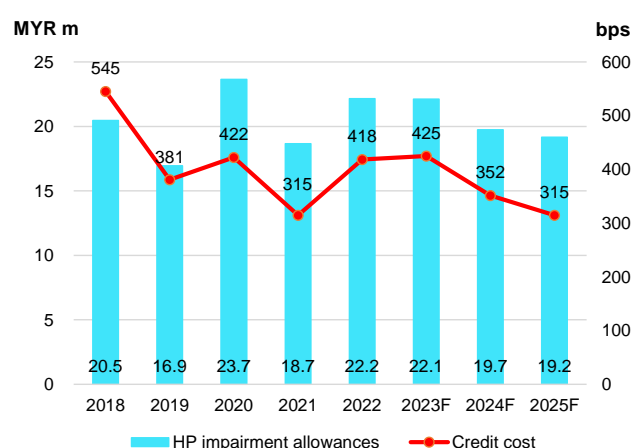


Figure 13: Impairment allowances and credit cost



Source: Company data, RHB

Source: Company data, RHB

Furniture segment on rocky road. While FY21 saw multiple COVID-19 related lockdowns, ELK's furniture business continued to perform encouragingly. FY21 revenue and PBT for the furniture segment grew 16.5% and 176% YoY, owing to the increased demand for home furniture as well as lower impairments on receivables. This helped offset some of the decrease in PBT from the HP segment, as furniture PBT accounted for a higher 9.2% of total PBT vs FY20's 3.2%.

However, the furniture segment experienced a slight setback in FY22, as lockdown measures during the first half of the year saw two consecutive 44% QoQ drop in revenue during 1QFY22 and 2QFY22. The furniture segment managed to rebound in 2HFY22, which brought FY22 revenue to MYR43.6m (-13.6% YoY). While its FY22 PBT of MYR2.2m was down 48.7% YoY on lower margins, it now forms a much larger portion of total PBT at 6.2%, as compared to pre-pandemic levels.

Assuming full-year uninterrupted operations, we forecast revenue from the furniture segment to grow at a steady CAGR of 9.9%, and highlight higher raw material costs and labour shortages as potential risks for the segment moving forward.

Figure 14: Furniture revenue trend

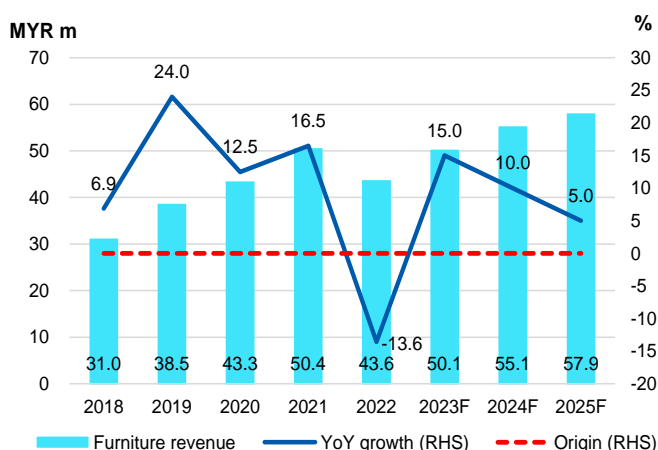
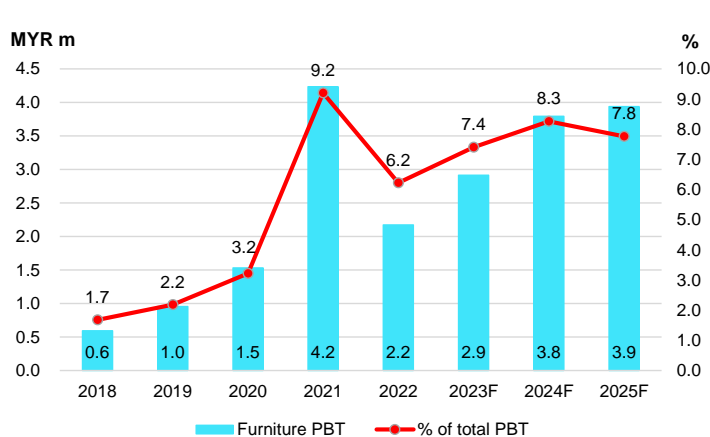


Figure 15: Furniture PBT trend



Source: Company data, RHB

Source: Company data, RHB

Balance sheet analysis. Historically, ELK has always managed to maintain Interest Earning Assets (IEAs) at above 2.5x Interest Bearing Liabilities (IBL). Throughout FY22, the company trimmed down on its borrowings, and managed to pay off the full amount of its current and non-current medium term loans. We view these efforts positively, as it will benefit the bottomline on lower finance costs.

18 July 2022

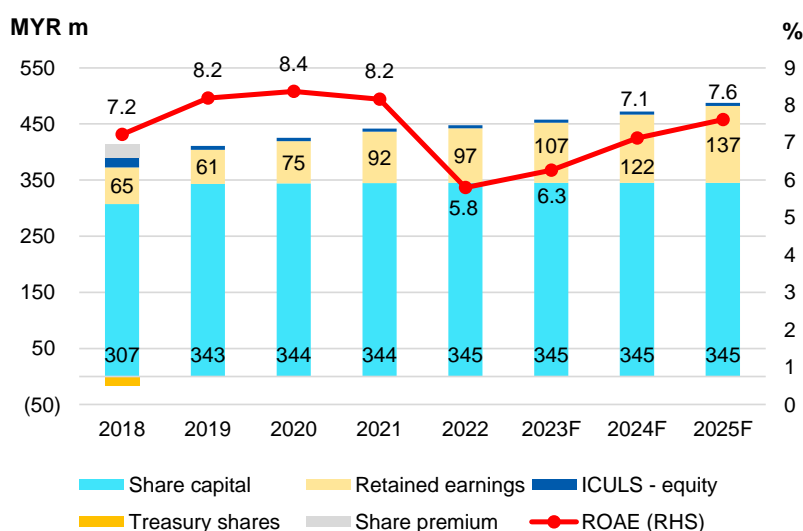
Financial Services | Diversified Financial Services

On the flip side, its cash balances have shrunk massively to service the aforementioned borrowings, recording an 83.3% decrease in FY22. While this may cause concern over potential dividend payments, management has guided that it intends to maintain its dividend payout ratio at above 60% of net profit, which has been the case since FY17. The company's lending business should also be secure, as funding via block discounting facilities is fairly accessible. As at end-FY22, the company had a net debt to equity ratio of 0.14x, compared to ACSM's 3.36x and RCE's 2.07x.

Equity and ROAE. ELK's equity comprises mainly of its paid-up capital, which forms 77.1% of FY22 total equity of MYR447.5m. Retained earnings (21.7%) and the equity component of ICULS (1.2%) form the remainder of its equity. Assuming no cash call or capital raising exercise with zero ICULS conversion, we forecast its book value to grow by a CAGR of 2.9% between FY22-FY25F, driven by growth in retained earnings (FY22-FY25F CAGR of 12.1%).

ROAE stood at 5.8% as at end-FY22. While this is still on the lower end of the Malaysian non-bank lending industry, we are cautiously optimistic of a pick-up as ELK recovers from its pandemic difficulties. We anticipate ROAE growth will resume in FY23F, but still remain below the 8% level until at least FY25F.

Figure 16: Components of equity and ROAE



Source: Company data, RHB

Key Risks

Hefty impairments. Impairment allowances grew 19.8% YoY in FY22, the bulk of which came from HP impairments, which grew 18.7% YoY. This caused PBT for the HP division to decrease 21.7% YoY, and overall net earnings to fall 27.0%. The NPL ratio increased 0.4% YoY to 4.0%, while credit costs shot up by over 100 bps to 417 bps (FY21: 315 bps). Although this is mainly from prolonged collection difficulties due to the pandemic, we maintain that impairments sustained at elevated levels will be detrimental to the company's financial performance in the future.

Softening demand for used cars. Used car sales have been stagnant for the past 20 years, and only grew by modest rates between 2015-2020. Although digital players such as Carsome and MyTukar are helping to spur demand for used cars, transactions on such digital channels mainly B2B/C2B in nature, whereas ELK's financing is targeted towards consumers. Stagnant TIV growth in the used car industry will make it difficult for ELK to obtain new HP customers.

Lockdowns and inflation. Lockdowns associated with the COVID-19 pandemic adversely affected customers' abilities to repay their HP loans, which led to hefty impairments for the division. Persistent inflation will also have the same effect on the company through a drop in its customers' disposable incomes, especially as most of its customers are from B40/lower-M40 backgrounds. In FY21-22, management's strategy to protect asset quality was to tighten HP disbursements, which in turn led to lower interest income. The unlikely reintroduction of lockdown measures to combat new mutations of the virus, as well as rising inflation, could pose big risks to ELK's HP division.

Competition from traditional and new players. Incumbent banks have already begun partnering with digital used car dealers to offer their financing products, which provides access to a wider reach of consumers. At the same time, new digital banks could enter into the HP financing space as well, given the similar target customer base and small-ticket loans. Incumbent banks with their established brand name and trust, and digital banks with greater digital capabilities and potentially lower interest rates, could prove to be stiff competition.

Cost pressures in the furniture division. As a furniture trader and wholesaler, the company is subject to rising commodity prices, difficulties in obtaining foreign labour, and an increase in the minimum wage in Malaysia. These cost increases led to margin compression in FY22, and are likely to stay put for a while longer. While the furniture division is not considered a core business of the company, the issue of rising costs could negatively impact its financials if it is not properly addressed.

Company Overview

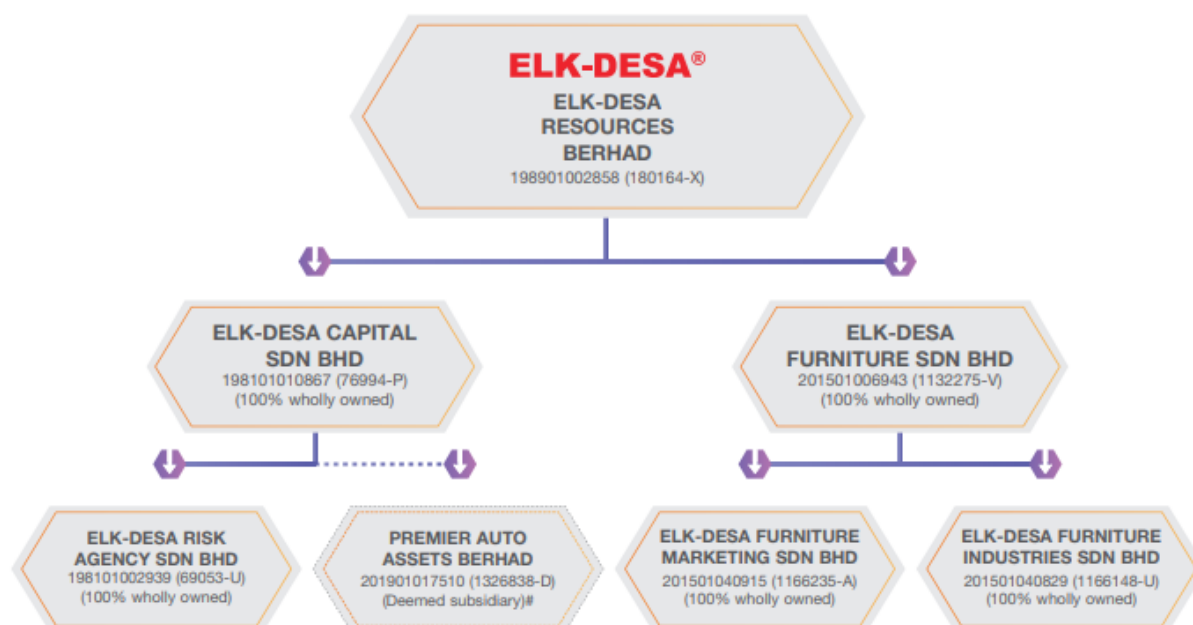
Historical background

ELK-Desa Resources was established on 24 Mar 1989 as a private company by the name of Tekad Murni SB. On 13 Oct 2004, it changed its name to ELK-Desa Resources SB, and was listed on the Main Market of Bursa Malaysia Securities as a public limited company on 18 Dec 2012. The principal activity of ELK is investment holdings, with two wholly-owned subsidiaries, ELK-Desa Capital SB (ELK-Desa Capital) and ELK-Desa Furniture SB (ELK-Desa Furniture).

ELK-Desa Capital operates the HP financing segment. The company aims to capture the rapid urbanisation in Malaysia, and by extension, the automotive sector growth, by providing HP financing services. Specifically, it focuses on providing financing for the under-penetrated used motor vehicles space. As an extension of its lending business, ELK-Desa Capital also offers general insurance products through its wholly-owned subsidiary ELK-Desa Risk Agency SB.

ELK-Desa Furniture was incorporated on 18 Feb 2015 and participates in furniture trading and wholesaling. The company operates two furniture showrooms in Klang, Selangor. In FY21 (Mar), the furniture segment contributed to 9.2% of ELK's PBT, as well as 35.1% of group revenue.

Figure 17: ELK's company structure



Source: Company annual report

Management and shareholdings

Teoh Hock Chai @ Tew Hock Chai sits on the Board of Directors as its Executive Chairman. He is also the founder of Eng Lee Kredit SB, which is a substantial shareholder of ELK.

ELK's CEO is Teoh Seng Hui, who has been on the Board since 2006. He holds a degree in Accounting & Law from the UK, and has many years of experience in the industry under his belt. He is assisted by Teoh Seng Hee, who is the Chief Financial Officer. Seng Hui, Seng Hee and Non-Independent, Non-Executive Director Teoh Seng Kar are siblings, and are the children of Teoh Hock Chai.

On shareholdings, Eng Lee Kredit owns the biggest portion of ELK at 32.8%. This is followed by Amity Corporation SB, which owns 5.1%, and Teo Siew Lai, who owns 3.5%. Most of the shareholders are individual owners, as well as a handful of privately-owned companies.

Recommendation Chart

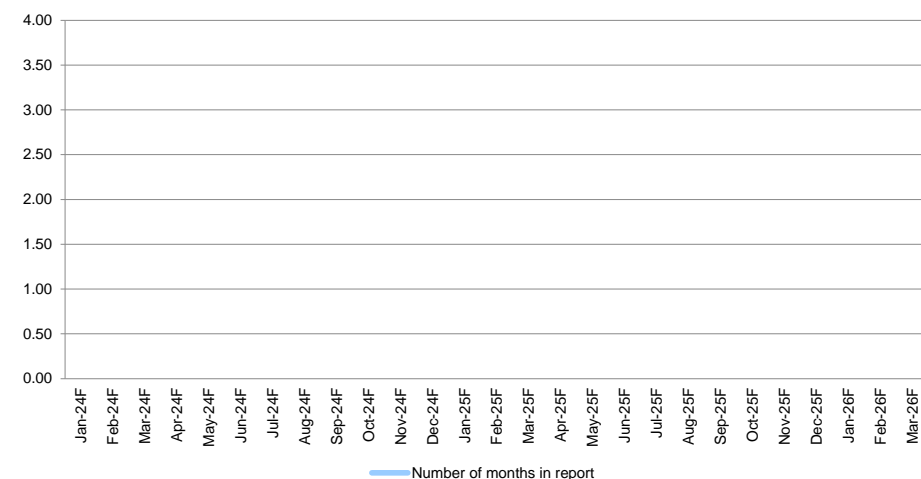


Source: RHB, Bloomberg

| Date | Recommendation | Target Price | Price |
|------------|----------------|--------------|-------|
| 2022-07-17 | | | |

Source: RHB, Bloomberg

ESG Rating History



Source: RHB

RHB Guide to Investment Ratings

| | |
|---------------------|--|
| Buy: | Share price may exceed 10% over the next 12 months |
| Trading Buy: | Share price may exceed 15% over the next 3 months, however longer-term outlook remains uncertain |
| Neutral: | Share price may fall within the range of +/- 10% over the next 12 months |
| Take Profit: | Target price has been attained. Look to accumulate at lower levels |
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| Not Rated: | Stock is not within regular research coverage |

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